



PRESS  
RELEASE



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# Introducing Super SAM 125

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*NAC Products, Floor Protection Systems From The Ground Up!*

## **NAC Products announces introduction of Super SAM 125 for sound control applications!**

Akron, OH – September 16, 2008 – NAC updates name of Super SAM sound control membrane to Super SAM 125.

Super SAM (Super SAM 125) was originally introduced in May of 2003 as a quality sound control membrane for condo, apartment, residential and commercial applications. Super SAM 125 is perfect for use under ceramic, porcelain, natural stone, wood, vinyl and most other hard floor surfaces. Since 2003, Super SAM 125 has been erroneously listed on literature and data sheets as 110 mil thick, when actual thickness of the product has been 125 mil (3.2 mm). NAC has updated all Super SAM 125 literature to ensure an accurate description of this quality product.

Since 2003, this low profile product achieved an IIC rating of 51 db on a bare 8” concrete slab with no ceiling assembly as per ASTM E492-90/E989-89 & an STC rating of 55 db on a bare 6” concrete slab as per ASTM E90-02 (Test report NGC5003004). Don’t be confused by what some competitors say, as they have not tested Super SAM 125 as a composite assembly as noted in our data, install & testing results per test NGC5003004. Since 2003, the chemical makeup & sound control qualities of Super SAM 125 have not changed.

Best known for the invention of self-adhering crack isolation membrane technology, NAC has been dedicated to solving decorative floor challenges for over 25 years. The company revolutionized the way tile floors are installed with original ECB, the first self-adhering membrane on the market. ECB has since been joined by Strataflex & SubSeal for waterproofing applications and SAM<sup>3</sup> & Super SAM 125 for sound control. NAC continues to add more first by offering the first lifetime systems warranty for their membrane systems and are backed by free technical support. For more information about the NAC family of flooring solutions, visit [www.NACproducts.com](http://www.NACproducts.com) or call 1.800.633.4622.